

Consult North Somerset



Corporate Plan
consultation



Jan 2020

Background

- New Corporate Plan in development from summer 2019
- Plan will run from 2020 to 2024 and sets out the vision, aims and priorities for the area and the council as an organisation
- Draft plan went out for consultation from 17/12/2019 to 17/01/2020
- The consultation ran on eConsult (online platform) with an open invitation to residents, local organisations, partners and business through our website and social media. Direct comms were also out to town and parish councils
- During the consultation period we received 193 responses
- In addition several organisations and local councils sent responses by email without answering the questionnaire.

The vision

Open

We will provide strong community leadership and work transparently with our residents, businesses and partners to deliver our ambition for North Somerset

Fair

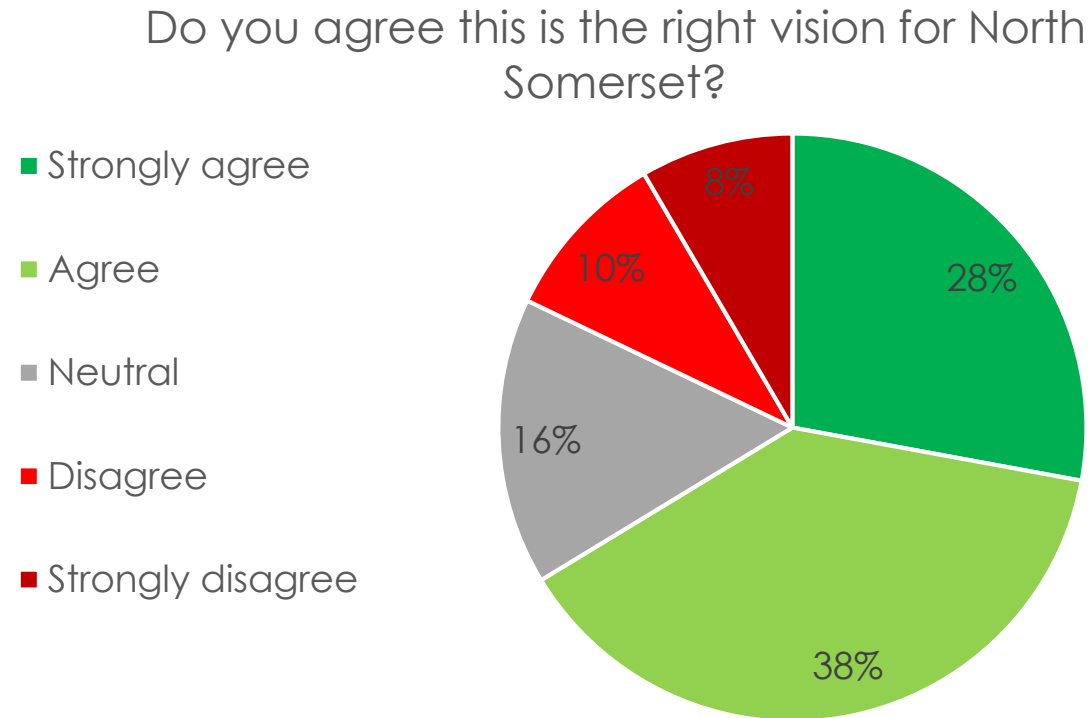
We aim to reduce inequalities and promote fairness and opportunity for everyone

Green

We will lead our communities to protect and enhance our environment, tackle the climate emergency and drive sustainable development

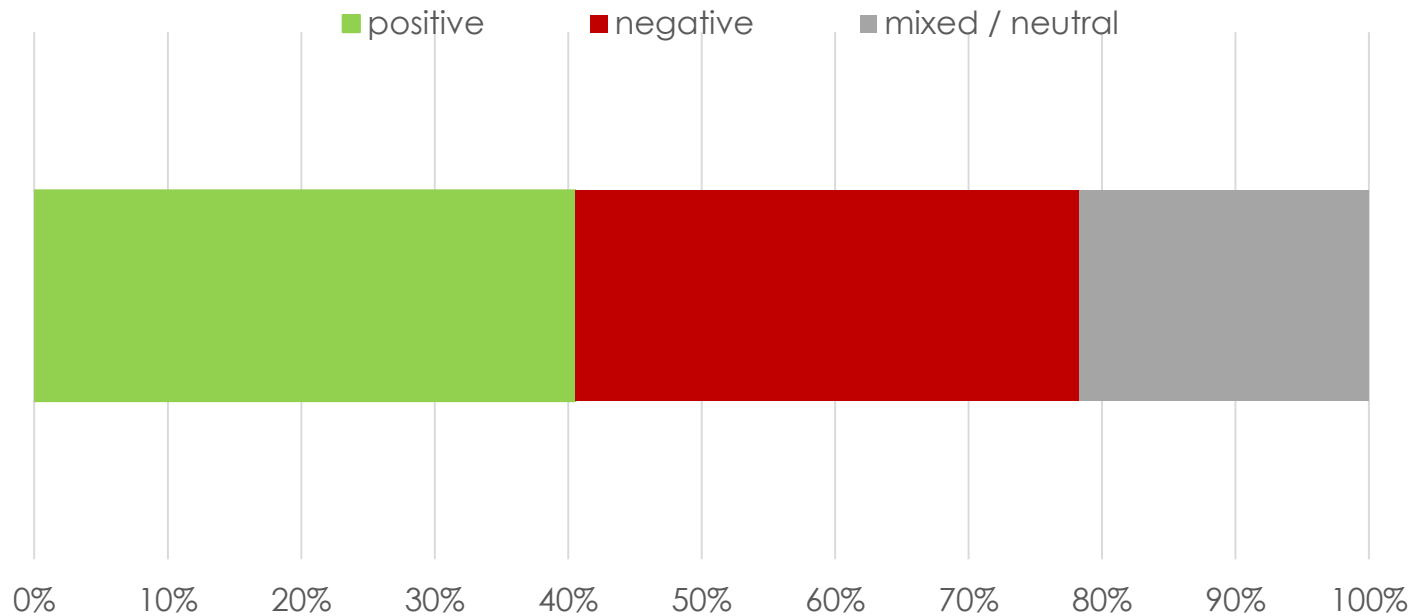
The vision - agreement

- 66% of respondents either strongly agreed or agreed that this is the right vision for North Somerset
- 16% of respondents were neutral
- 18% did not agree it is the right vision for North Somerset.



The vision - comments

- 106 comments were given on the vision
- 41% of comments were positive
- 38% were negative
- The rest were neutral or mixed i.e. they included positive, negative and/or neutral elements.



The aims

A thriving and sustainable place

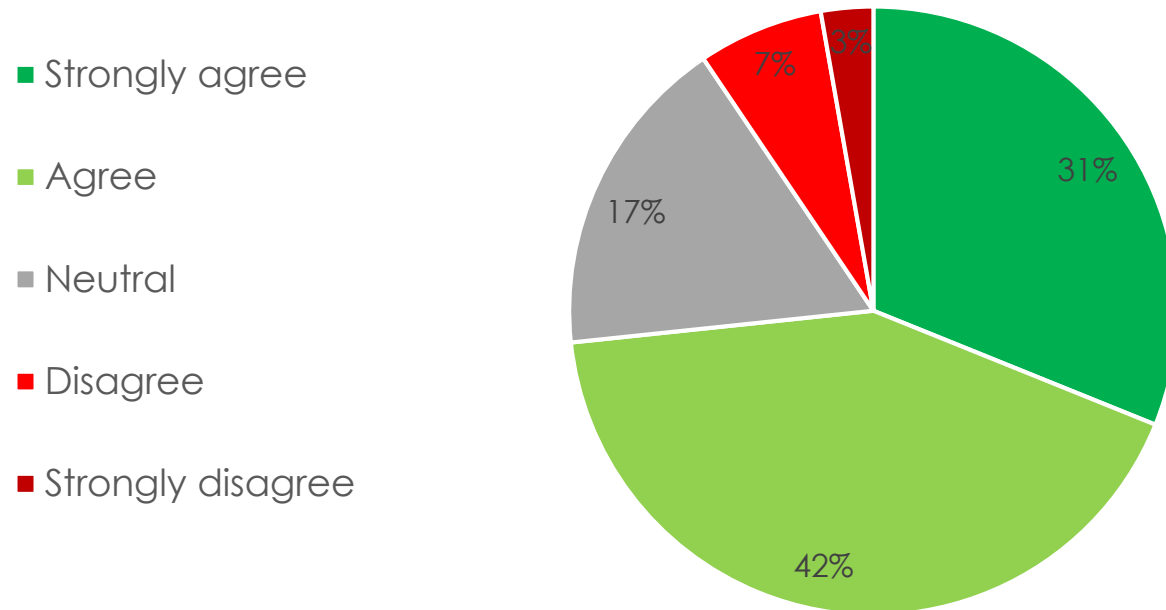
A council which empowers and cares about people

An open and enabling organisation

The aims - agreement

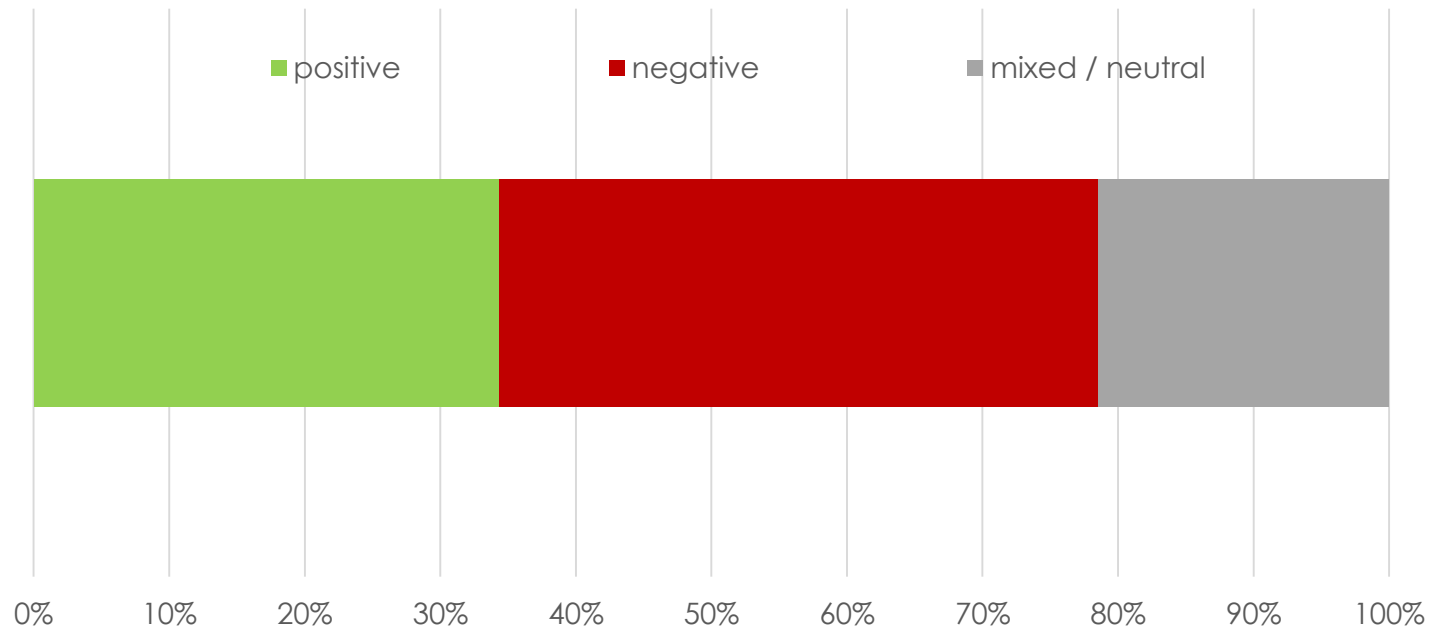
- 73% of respondents either strongly agreed or agreed that these are the right aims for North Somerset
- 17% of respondents were neutral
- 10% did not agree that these are the right aims for North Somerset.

Do you agree these are the right aims for North Somerset?



The aims - comments

- 70 comments were given on the aims
- 34% of comments were positive
- 44% were negative
- The rest were neutral or mixed i.e. they included positive, negative and/or neutral elements.



A thriving and sustainable place

A thriving and sustainable place

- A great place for people to live, work and visit
- Welcoming, safe and clean neighbourhoods
- To be a carbon neutral council and area by 2030
- A transport network which promotes active and low carbon travel
- An attractive and vibrant place for business investment and sustainable growth
- A broad range of new homes to meet our growing need, with an emphasis on quality and affordability

Scoring

Priorities for 'a thriving and sustainable place' were scored by respondents from least to most important

Most important priorities (scored 5) were:

- *A great place to live, work and visit*
- *Welcoming, safe and clean neighbourhoods*
- *To be a carbon neutral council and area by 2030*

As multiple scorings were used most priorities were given an 'important' score (score 4 or 5) by a high proportion of people suggesting broad support across the range.

A council which empowers and cares about people

A council which empowers and cares about people

- A commitment to protect the most vulnerable people in our communities
- An approach which enables young people and adults to lead independent and fulfilling lives
- A focus on tackling inequalities and improving outcomes
- A community which promotes learning and employment opportunities
- A collaborative way of working with partners and families to support children achieve their full potential

Scoring

Priorities for 'a council which empowers and care about people' were scored by respondents from least to most important

Most important priorities (scored 4) were:

- *A commitment to protect the most vulnerable people in our communities*
- *A community which promotes learning and employment opportunities*

As multiple scorings were used most priorities were given an 'important' score (score 3 or 4) by a high proportion of people suggesting broad support across the range.

An open and enabling organisation

As an open and enabling organisation, we will

- Engage with and empower our communities
- Manage our resources and invest wisely
- Embrace new and emerging technology
- Empower our staff and encourage continuous improvement and innovation
- Make the best use of our data and information
- Provide professional, efficient and effective services
- Collaborate with partners to deliver the best outcomes

Scoring

Priorities for 'an open and enabling organisation' were scored by respondents from least to most important

Most important priorities (scored 6) were:

- *Provide professional, efficient and effective services*
- *Manage our resources and invest wisely*
- *Engage with and empower our communities*

As multiple scorings were used most priorities were considered important (score 5 and 6) by a high proportion of respondents and there seems to be fairly broad support across the range.

Demographics

Of those that answered these demographic questions (around 150 respondents)

- 94% individuals, 6% organisations
- 97% North Somerset residents
- BS20, BS21, BS22, BS23, BS24, BS25, BS40, BS41, BS48, BS49 and BS8 postcodes
- 59% male, 39% female
- 6% under the age of 30, 48% aged 30-59 and 46% aged 60 plus.
- 12% disabled
- 98% ethnicity of 'white British, Irish or other

Please note, we do not have a representative or statistically significant sample of our residents from this survey. Comments quoted have been selected to give an overall sense of the responses and should not be read as comprehensive or representative.